Empowering Electronic Excellence from Consortium of Karnataka Electronics





"Electronics Beyond Boundaries -Strategic Growth Together for a Sustainable Future"



CLIKTRONIKA 2025, the flagship event of the CLIK, will be held at The Central Manufacturing Technology Institute Yeshwantpura, Bengaluru,

on 6th & 7th February 2025

This premier platform connects industry leaders, innovators, and policymakers to explore cutting edge solutions and foster growth in the Electronics System Design and Manufacturing (ESDM) sector.

India's Electronics Industry - A Bright Future

The Indian electronics market is forecast to reach **\$300 billion by 2026**, driven by a robust **16% CAGR.** Key drivers include the growth of **5G**, **automotive electronics**, **IoT**, and **renewable energy systems.** Bangalore, the nerve centre of this industry, contributes significantly with:

- 100s of electronics and semiconductor companies, ranging from MSMEs to global MNCs.
- A robust talent pool of engineers, supported by top engineering institutions and R&D centres.

Government support through incentives, subsidies, and policies aimed at promoting ESDM and semiconductor growth.

CLIKTRONIKA 2025

- Showcase Your Innovations: Present cutting edge products and solutions to a highly targeted audience of industry professionals.
- Build Strategic Networks: Connect with key stakeholders, decision makers, and thought leaders from across the Electronics and Allied sectors.
- Learn and Innovate: Gain insights from impactful seminars and tech sessions by renowned experts.
- **Collaborate for Growth:** Partner with government, academia, and industry to address challenges and drive sustainable development.



Consortium of Electronic Industries of Karnataka "Voice of Electronic Industries"

Enquiries and Bookings

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Phone: 91 8317301142



Stalls

- Standard Size: 9 sq. m (Octo norm Style)
- Rate: ₹ 47,500 + 18% GST
- Includes: 1 Table, 2 Chairs, 1 Dustbin, 5A Power Supply Socket, 2 Focus Lights, Booth Facia
- Stall Nos. 01, 14, 15, 33, 34, 37, 42, 43, 54, 55 & 61 are corner stalls.
- Price will be 15% extra on Rs. 47,500/- basic



Space Choice for Sponsorship

Sponsor	Space	Cost (Rs.)	GST
Platinum Sponsor	18 sq. mtr.	5,00,000	18%
Gold Sponsor	18 sq. mtr.	3,00,000	18%
Silver Sponsor	09 sq. mtr.	2,00,000	18%

Key Benefits for the Sponsorers

SI No.	Sponsor type	Benefits
1	Platinum & Gold Sponsors	18 sq. mtr Stall
2	Silver Sponsors	9 sq.mtr Stall
3	Platinum Sponsors	Keynote speaker on Day 1
4	Platinum Sponsors	Brand Name, Logo in Digital & Social media
5	Platinum/Gold/Silver	Company Logo Branding on Banners, Pass, Welcome
5	Sponsors	Arch, Mailers, Stationaries, Gifts and Certificates
6	2 mins for Platinum & 1.2	
0	mins for Gold Sponsors	Brand Video

Targeted Marketing and Industry Outreach

To ensure a high - impact event, CLIKTRONIKA 2025 is backed by a robust marketing and outreach strategy aimed at attracting over 10,000 business visitors from across the electronics eco-system.

Our promotional efforts include:

- Digital Campaigns on LinkedIn, Twitter, and industry specific platforms to engage professionals and organizations.
- Targeted Email Outreach to over 50,000 industry stakeholders, including decision makers, engineers, and entrepreneurs.
- Collaborations with Industry Bodies and trade associations to maximize visibility among MSMEs, MNCs, and startups.
- Promotions in leading industry publications and media.

Bank Details :

Account Number : 2871201000102 Bank : CANARA BANK Branch : Sanjaynagar, Bangalore IFS Code for RTGS / NEFT : CNRB0002699 Pan No. : AAATC1017D GST No. : 29AAATC1017D1ZC

Our List of Advisory Panel

- 1. Dr. Vasudev K Aatre Former Head of DRDO.
- 2. Mr. Srinivas Jamkhandi Project Scientist at MSME Center of Excellence, IISc.
- 3. Mr. Sanjeev Keskar CEO Arvind Consultancy
- 4. Ms. Shobhana Prakash Chairperson Southern Region ELCINA
- 5. Ms. Uma Reddy Sr. Vice President FKCCI
- 6. Mr. M N Vidyashankar, IAS Chairman GC Derbi Foundation
- 7. Mr. Anil Kumar Muniswamy President of CIMEI
- 8. Mr. Jairaj Srinivas Director Indian Confederation of Indian MSME in ESDM and IT
- 9. Dr. Naga Hanumaiah Director CMTI
- **10. Mr. Anand Kannan -** Certified Independent Director by the Indian Institute of Corporate Affairs.



"Voice of Electronic Industries"

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